

10  
countries

META-MUSEUM aims to create valuable **encounters** with **Cultural Heritage** where citizens can understand its **transformative nature** through active participation, emotional involvement and co-creation. Efforts will converge into the development of the **TransforMeans theory** and related new professional skills to provide experts with principles, tools and narrative solutions to design cultural experiences, based on **Neuroscience** evidence.

11  
partners

META- MUSEUM **transdisciplinary approach** targets validation of an appropriate measurement of public responses through a strict interrelation between theoretical and experimental work:



3  
museums

3 pilots in different environments will collect data to provide evidence-based principles and guidelines promoting a better and more **democratic** access to CH, improving **personal participation** and CH understanding, ultimately **enhancing confidence** and **resilience in European citizens**.



meta\_museum\_project



META-MUSEUM Project



Meta-Museum Project



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ΕΘΝΙΚΗΣ  
ΤΡΑΠΕΖΗΣ



EMA

European Museum Academy

MΣ MUSEO  
EGIZIO



Politecnico  
di Torino

MuséoParc  
ALÉSIA



SAPIENZA  
UNIVERSITÀ DI ROMA



Generalitat de Catalunya  
Agència Catalana  
del Patrimoni Cultural



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