

# SHIFT-HUB CONSORTIUM



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Project No.: 101096720

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[www.shift-hub.eu](http://www.shift-hub.eu)

# SHIFT-HUB

Smart Health  
Innovation & Future  
Technologies Hub

Fostering the uptake of  
Smart Health technologies




# SHIFT-HUB AT A GLANCE

SHIFT-HUB is an EU-funded project under the **Horizon Europe scheme** with the purpose to establish a **pan-European Smart Health Innovation Hub** by bringing together a rich network of multidisciplinary stakeholders along the *Healthcare value chain*.



+2 Million  
€ grant

7 EU countries  
involved

Duration 

1 January 2023 - 31 December 2025

## WHAT MAKES SHIFT-HUB INNOVATIVE?



Let's deep dive into  
Smart Health  
products and services

- 1 The **Living Lab methodology** and an online **gamified e-learning journey** to include patients and citizens;
- 2 An **Open innovation** approach to foster a collaborative **ecosystem of multidisciplinary stakeholders**;
- 3 A technical **platform pilot** including a **Health Data Hub**, a **Smart Health Apps Repository** and an online **Marketplace**.

# SHIFT-HUB IS AN OPPORTUNITY FOR..



## PATIENTS AND CITIZENS

- Awareness about Smart Health Technologies;
- Contribute to shaping a proactive and customised health care system;
- Digital literacy.



## HEALTH PRACTITIONERS AND ORGANISATIONS

- Insights into emerging Smart Health Solutions;
- Knowledge about funding opportunities;
- Possibility to express challenges and needs.



## TECHNOLOGY PROVIDERS

- Networking & Knowledge exchange;
- Guidance on funding opportunities;
- Market insights.



## KNOWLEDGE AND INFRASTRUCTURES PROVIDERS

- Partnership opportunities & knowledge exchange;
- Funding opportunities;
- Research validation in industrial contexts.



## INNOVATION INTERMEDIARIES

- New value added services;
- Collaboration and networking;
- Advisory support.



## FINANCIAL INTERMEDIARIES

- Investment opportunities;
- Smart Health Solutions monitoring;
- Long-term economic growth.



## PUBLIC AUTHORITIES

- Drive regional / national economic growth;
- Health care system optimization;
- Public awareness and education.