# SHIFT-HUB CONSORTIUM

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www.shift-hub.eu

# SHIFT-HUB

## Smart Health Innovation & Future Technologies Hub

Fostering the uptake of **Smart Health technologies**

SHIFT-HUB

# SHIFT-HUB AT A GLANCE

SHIFT-HUB is an EU-funded project under the **Horizon Europe scheme** with the purpose to establish a ***pan-European Smart Health Innovation Hub*** by bringing together a rich network of multidisciplinary stakeholders along the *Healthcare value chain*.

**+2 Million grant**

**7 EU countries involved**

**Duration**

1 January 2023 - 31 December 2025

## WHAT MAKES SHIFT-HUB INNOVATIVE?

Let's deep dive into **Smart Health products and services**

1. The **Living Lab methodology** and an online **gamified e-learning journey** to include patients and citizens;
2. An **Open innovation** approach to foster a collaborative **ecosystem of multidisciplinary stakeholders**;
3. A technical **platform** pilot including a **Health Data Hub**, a **Smart Health Apps Repository** and an online **Marketplace**.

# SHIFT-HUB IS AN OPPORTUNITY FOR..

### PATIENTS AND CITIZENS
- Awareness about Smart Health Technologies;
- Contribute to shaping a proactive and customised health care system;
- Digital literacy.

### HEALTH PRACTITIONERS AND ORGANISATIONS
- Insights into emerging Smart Health Solutions;
- Knowledge about funding opportunities;
- Possibility to express challenges and needs.

### TECHNOLOGY PROVIDERS
- Networking & Knowledge exchange;
- Guidance on funding opportunities;
- Market insights.

### KNOWLEDGE AND INFRASTRUCTURES PROVIDERS
- Partnership opportunities & knowledge exchange;
- Funding opportunities;
- Research validation in industrial contexts.

### INNOVATION INTERMEDIARIES
- New value added services;
- Collaboration and networking;
- Advisory support.

### FINANCIAL INTERMEDIARIES
- Investment opportunities;
- Smart Health Solutions monitoring;
- Long-term economic growth.

### PUBLIC AUTHORITIES
- Drive regional / national economic growth;
- Health care system optimization;
- Public awareness and education.